

LinkedIn Savvy Quiz Answers – Correct answers are bolded

Only credit yourself correct when you answer “all that apply” perfectly.

1. How many email addresses can you register for one account?
 - a) 1
 - b) 2
 - d) unlimited
 - e) none of the above**

2. Which of the following can be controlled by privacy settings
 - a) invitation filtering – blocking invitations from the unknown
 - b) connections browsing – permitting or blocking your 1st level connections by your 1st level connections.
 - c) receiving emails from those unknown to you
 - d) Notifying your connections of profile, recommendations and status updates
 - e) all of the above**

3. Members of LinkedIn who are LIONS – select all that apply.
 - a) connect indiscriminately in LinkedIn**
 - b) process introductions for strangers readily**
 - c) must have 500+ connections
 - d) refers to advocates of LinkedIn Improving Online Networks

4. You can ask a non-member for a recommendation?
 - a) Yes
 - b) No, you must be a member and linked at first level**
 - c) No, unless you worked together before for the same employer

5. Adding all your prior employers to your profile facilitates making connections.
 - a) sometimes
 - b) usually**

6. How complete is your profile?
 - a) I dunno
 - b) 41-60%
 - c) 61-80%
 - d) 81-90%
 - e) 91-100% There is no right or wrong here, just good, better, best**

7. A complete profile – select all that apply, if any
 - a) facilitates inviting colleagues**
 - b) facilitates inviting classmates**
 - c) facilitates inviting associates**
 - d) none of the above, unless you know their email address

8. When an invitation is accepted
 - a) a "connection" is made**
 - b) a "contact" is made
 - c) a "link" occurs
 - d) a "relationship" is formed

9. How many members are registered on LinkedIn worldwide?
- a) 1-10 million
 - b) 11-25 million
 - c) 26-50 million**
 - d) fill in the blank 26,000,000 (extra credit, don't cheat)**
10. You can do the following with regards to a member's profile – choose all that apply
- a) view it only if they are in your network
 - b) view it, if they are a member and permit it**
 - c) forward a profile of member to another member**
 - d) view any member's profile, if you know their name and they permit it.**
11. Your LinkedIn network contains
- a) 6 degrees of separation
 - b) 3 degrees of separation**
 - c) 2 degrees of separation
 - d) none of the above
12. Which is NOT a part of a member profile? Identify all that apply
- a) citizenship**
 - b) professional associations
 - c) zip code
 - d) awards, honors
13. "Introductions"
- a) when completed always result in "connections"
 - b) require action by "connections" be made in reaching "contacts"**
 - c) can only occur when you know a "contact's" email address
 - d) all of the above
14. Invitations
- a) always require a known email address
 - b) can be requested without knowing the invitee's email address**
 - c) can only be made to current members of LinkedIn
15. Requesting an introduction requires – select all that apply
- a) writing one message
 - b) writing two messages**
 - c) depends on the degrees of separation
 - d) approvals of other members**
16. Searches can be limited by
- a) zip code
 - b) state
 - c) employer
 - d) a & c**
 - e) all of the above
17. When an "introduction" is "accepted," – choose all that apply, if any
- a) a "link" is made
 - b) a "connection" is made
 - c) an invitation must follow to establish a "connection"**

18. Privacy controls permit your connections
- a) be hidden from viewing
 - b) be hidden from viewing but searchable**
 - c) be protected from searching
 - d) a & b
 - e) a, b, & c
19. Your "public profile"
- a) limits when your profile appears in search results by other members
 - b) is all that LinkedIn members get to see**
 - c) permits members access to your email address
 - d) a and b
 - e) b and c
20. Search results of your LinkedIn network are increased by
- a) a complete profile
 - b) number of connections
 - c) number of contacts
 - d) a & b
 - e) b, & c**
21. Which is/are NOT true – select all that apply
- a) you can delete a connection
 - b) you can delete a contact**
 - c) you can withdraw an introduction
 - d) you can withdraw an invitation
22. Duplicate accounts
- a) result from poor account management of email addresses**
 - b) can be easily deleted
 - c) both a & b
 - d) can't occur as permitted by LinkedIn
23. An easy way to grow one's LinkedIn network is to include which of the following in one's profile
- a) all schools attended
 - b) all previous employers
 - c) all professional & community associations, organizations etc.
 - d) a & b
 - e) a, b, & c**
24. To invite a former co-worker to connect
- a) they must be a LinkedIn member
 - b) you must know their email address
 - c) depends**
 - d) all of the above
25. When selecting your primary email address for your account
- a) avoid choosing your work email
 - b) add a new email address specifically for LinkedIn
 - c) choose any as it matters little & can be easily changed
 - d) it's advised to choose one you use most frequently

e) a & d