

## Test Your LinkedIn IQ

1. How many email addresses can you register for one account?
  - a) 1
  - b) 2
  - c) unlimited
  - d) none of the above
2. Which of the following can be controlled by privacy settings
  - a) invitation filtering – blocking invitations from the unknown
  - b) connections browsing – permitting or blocking your 1<sup>st</sup> level connections by your 1<sup>st</sup> level connections.
  - c) receiving emails from those unknown to you
  - d) Notifying your connections of profile, recommendations and status updates
  - e) all of the above
3. Members of LinkedIn who are LIONS – select all that apply.
  - a) connect indiscriminately in LinkedIn
  - b) process introductions for strangers readily
  - c) must have 500+ connections
  - d) refers to advocates of LinkedIn Improving Online Networks
4. You can ask a non-member for a recommendation?
  - a) Yes
  - b) No, you must be a member and linked at first level
  - c) No, unless you have together before for the same employer
5. Adding all your prior employers to your profile facilitates making connections.
  - a) sometimes
  - b) usually
6. How complete is your profile?
  - a) I dunno
  - b) 41-60%
  - c) 61-80%
  - d) 81-90%
  - e) 91-100%
7. A complete profile – select all that apply
  - a) facilitates inviting colleagues
  - b) facilitates inviting classmates
  - c) facilitates inviting associates
  - d) none of the above, unless you know their email address
8. When an invitation is accepted
  - a) a "connection" is made
  - b) a "contact" is made
  - c) a "link" occurs
  - d) a "relationship" is formed

9. How many members are registered on LinkedIn worldwide?
- a) 1-10 million
  - b) 11-25 million
  - c) 26-50 million
  - d) fill in the blank \_\_\_\_\_ (extra credit, don't cheat)
10. You can do the following with regards to a member's profile – choose all that apply
- a) view it only if they are in your network
  - b) view it, if they are a member and permit it
  - c) forward a profile of member to another member
  - d) view any member's profile, if you know their name and they permit it.
11. Your LinkedIn network contains
- a) 6 degrees of separation
  - b) 3 degrees of separation
  - c) 2 degrees of separation
  - d) none of the above
12. Which is NOT a part of a member profile? Identify all that apply
- a) citizenship
  - b) professional associations
  - c) zip code
  - d) awards, honors
13. "Introductions"
- a) when completed always result in "connections"
  - b) require action by "connections" be made in reaching "contacts"
  - c) can only occur when you know a "contact's" email address
  - d) all of the above
14. Invitations
- a) always require a known email address
  - b) can be requested without knowing the invitee's email address
  - c) can only be made to current members of LinkedIn
15. Requesting an introduction requires – select all that apply
- a) writing one message
  - b) writing two messages
  - c) depends on the degrees of separation
  - d) approvals of other members
16. Searches can be limited by
- a) zip code
  - b) state
  - c) employer
  - d) a & c
  - e) all of the above
17. When an "introduction" is "accepted," – choose all that apply, if any
- a) a "link" is made
  - b) a "connection" is made
  - c) an invitation must follow to establish a "connection"

18. Privacy controls permit your connections
- a) be hidden from viewing
  - b) be hidden from viewing but searchable
  - c) be protected from searching
  - d) a & b
  - e) a, b, & c
19. Your "public profile"
- a) limits when your profile appears in search results by other members
  - b) is all that LinkedIn members get to see
  - c) permits members access to your email address
  - d) a and b
  - e) b and c
20. Search results of your LinkedIn network are increased by
- a) a complete profile
  - b) number of connections
  - c) number of contacts
  - d) a & b
  - e) b, & c
21. Which is/are NOT true – select all that apply
- a) you can delete a connection
  - b) you can delete a contact
  - c) you can withdraw an introduction
  - d) you can withdraw an invitation
22. Duplicate accounts
- a) result from poor account management of email addresses
  - b) can be easily deleted
  - c) both a & b
  - d) can't occur as permitted by LinkedIn
23. An easy way to grow one's LinkedIn network is to include which of the following in one's profile
- a) all schools attended
  - b) all previous employers
  - c) all professional & community associations, organizations etc.
  - d) a & b
  - e) a, b, & c
24. To invite a former co-worker to connect
- a) they must be a LinkedIn member
  - b) you must know their email address
  - c) depends
  - d) all of the above
25. When selecting your primary email address for your account
- a) avoid choosing your work email
  - b) add a new email address specifically for LinkedIn
  - c) choose any as it matters little & can be easily changed
  - d) it's advised to choose one you use most frequently
  - e) a & d